

FOR IMMEDIATE RELEASE

April 2026. St. Louis, MO and Duluth, GA.

Tiny Little Notes

A private memory app for the people you love.

The Story

Every Mother's Day, adult children stand in stores texting siblings in a panic. What size does Mom wear? What did we get her last year? What's her favorite candle again?

Tiny Little Notes is built for that moment. It stores the details that matter about the people in your life, from clothing sizes and allergies to wishlists, favorite restaurants, anniversary dates, and the specific scotch her dad drinks. 18 categories per person. One tap gets you the answer. No scrolling through old texts. No spreadsheets.

The app was built by Kim Howell and Isi Lawson, co-founders of Pandora Cloud, a women-owned defense cloud company that builds secure infrastructure for U.S. Space Force clients. They designed Tiny Little Notes with the same privacy principles they apply to their government work, because data about your family deserves the same level of protection.

What Makes It Different

- AI-assisted setup. Snap a photo of a wishlist or paste a text, and the app fills in the profile.
- 18 categories per person. Covers clothing sizes, food preferences, allergies, hobbies, gift history, and more.
- End-to-end encrypted with biometric lock. Data never trains any AI model.
- Shareable self-profile. Create your own profile and share a QR code so others nail your gifts too.
- Offline-first. Your family's data stays on your device.

Why Mother's Day

Mother's Day is one of the biggest consumer gift moments of the year. It's also one of the most stressful for gift-givers, because the pressure to get it right is high and the details are easy to forget. Tiny Little Notes is designed to fix that. The gift you give is the gift she actually wanted, because you remembered.

The Founders

Kim Howell, CEO and Co-Founder

Kim is a cloud architect with over 25 years of experience building secure infrastructure for defense and government organizations. She holds the AWS Golden Jacket, awarded to engineers who earn every active AWS certification. A former Amazonian, she co-founded Pandora Cloud to bring government-grade security to smaller businesses in regulated industries. Based in St. Louis, MO.

Isi Lawson, CTO and Co-Founder

Isi is a technical lead whose work spans cloud-native architecture, microservices, and distributed systems. He translates compliance frameworks like HIPAA, FedRAMP, SOC 2, and NIST 800-53 into scalable technical solutions for regulated clients. Also a former Amazonian. Based in Duluth, GA.

Fast Facts

App name: Tiny Little Notes

Platform: iOS (iPhone, iPad). Android in development.

Launch date: April 2026

Price: Free to download. Premium at \$5.99 per month or \$49.99 per year.

Category: Lifestyle

App Store: apps.apple.com/app/tiny-little-notes/id6758467294

Website: tinylittlenotes.com

Developer: Pandora Cloud LLC (Women-Owned Small Business)

Press Contact

Media inquiries: support@tinylittlenotes.com

Available for interview: Kim Howell, CEO. Isi Lawson, CTO.

Assets on request: Founder headshots, app screenshots, app icon, demo video, additional quotes.

About Pandora Cloud

Pandora Cloud is a women-owned AWS Advanced Tier Partner. The company builds secure, compliant cloud solutions for regulated industries, including healthcare, finance, legal, insurance, and defense. Pandora Cloud holds a GSA MAS contract and secret-level facility clearance. More at pandoracloud.net.

###